Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009

Message Text

UNCLASSIFIED

PAGE 01 TOKYO 02589 240932Z
ACTION EA-09

INFO OCT-01 ISO-00 EB-08 /018 W
----------240933 024862 /12
P 240901Z FEB 77
FM AMEMBASSY TOKYO
TO USDOC WASHDC PRIORITY
INFO SECSTATE WASHDC PRIORITY 5674

UNCLAS TOKYO 2589

E.O. 11652: N/A
TAGS: BEXP, JA
SUBJECT: IN- STORE PROMOTION - JAPAN, FY 1977

REFS: (A) USDOC 03109 (NOTAL) (B) TOKYO 1931 (NOTAL)

1. EMBASSY STRONGLY REQUESTS RECONSIDERATION OF IN-STORE PROMOTION FUNDING CUT FROM ORIGINAL 40,800 DOLLARS TO 38,700 DOLLARS (REF A). DRAFT CONTRACTS HAVE ALREADY BEEN PRESENTED TO ISETAN, ITO-YOKAODO AND DAIEI, AND EMBASSY HAS COMMITTED ITSELF TO AGREED UPON FIGURES WITH MANAGERS OF EACH STORE. FINAL CONTRACT SIGNINGS HAD BEEN PLANNED FOR NEXT WEEK.

2. WITHDRAWING MONEY ALREADY COMMITTED AT THIS LATE DATE WITH NO EXPLANATION OF RATIONALE FOR SUCH ACTION WILL SEVERELY UNDERCUT EMBASSY'S CREDIBILITY AITH THESE STORES IN FUTURE COOPRATIVE VENTURES.

3. WE WILL REFRAIN FROM CONTACTING STORES PENDING YOUR REPLY. PLEASE ADVISE.
SHOESMITH

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 24-Feb-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977TOKYO02589
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770064-0023
Format: TEL
From: TOKYO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770211/aaaaakau.tel
Line Count: 44
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 37561fbf-c288-dd11-92da-001cc4696bcc
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 77 TOKYO 1931
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 05-Oct-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3236011
Secure: OPEN
Status: NATIVE
Subject: IN- STORE PROMOTION - JAPAN, FY 1977
TAGS: BEXP, JA
To: COM
Type: TE
vdkvgwkey: odbc://SAS/SAS.dbo.SAS_Docs/37561fbf-c288-dd11-92da-001cc4696bcc
Review Markings:
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